

INSOMNIAC'S LARGEST EDC LAS VEGAS CHARITY AUCTION EVER ANNOUNCES BIDDING WILL BE LIVE APRIL 8-26



Seventh Edition Of Insomniac's Bid-To-Win Festival Charity Auction Is In Partnership
With Pioneering Auction House, Amplifyd

All Proceeds From More Than 40 Exclusive Experiences Will Be Donated To This Year's Beneficiaries, Camp Alamo & Share Village

2023 Auction Raised \$107,000 for Clark County, NV Beneficiaries

Las Vegas, NV (April 3, 2024) — Insomniac, the world's leading music festival and live events experience creator, is proud to announce the beneficiaries of the 2024 EDC Las Vegas Charity Auction. Leading up to the largest electronic dance music festival in North America, Electric Daisy Carnival (EDC) Las Vegas, the auction, which is now in its seventh year, will raise funds for selected local non-profit organizations. This year, proceeds will go towards supporting Clark County, NV non-profits Camp Alamo and Share Village Las Vegas.

Beginning Monday, April 8 at 12 p.m. PT until Friday, April 26 at 8 p.m. PT, fans can place bids on over 40 once-in-a-lifetime experiences and offerings directly at <u>edclasvegas.com/charity</u>. Insomniac has once again partnered with the premier auction house dedicated to curating exceptional experiences, <u>Amplifyd</u>, to bring forth the wildly popular bid-to-win charity auction.

The complete roster of offerings for the 2024 EDC Charity Auction will be unveiled once the bidding is live on April 8. The 2023 auction featured an impressive array of exclusive packages including a meet & greet with GRAMMY award-winner Zedd, making s'mores with Marshmello, on-stage access during a DJ set, an ultimate EDC shopping experience and much more, including a "Golden Festival Ticket'," which granted the winner access to all Insomniac festivals for the entire year. In 2023, Insomniac donated over \$107,000 to its beneficiaries, Camp Alamo and Inspiring Children Foundation.

Learn more about the 2024 auction beneficiaries below:

<u>Share Village Las Vegas</u>: Houses over 500 veterans and families nightly with both transitional and permanent affordable rental housing, provides comprehensive market fresh food, and distributes emergency food boxes, feminine hygiene supplies and dog and cat food supplies for residents and the community which further enhances our collaborations to provide direct access to medical and mental health, addiction services, employment placement and job training.

Camp Alamo: A new children's camp venue for youth in Clark County to travel to and participate in STEM and outdoor education activities. The camp develops important life skills such as leadership, responsibility, communication, problem solving and critical thinking, while introducing youth to research-based activities within the fields of science, natural resources, robotics, agriculture and health, to name a few.

ABOUT INSOMNIAC

Insomniac produces some of the most innovative, immersive music festivals and events in the world. Enhanced by state-of-the-art lighting, pyrotechnics and sound design, large-scale art installations, theatrical performers and next-generation special effects, these events captivate the senses and inspire a unique level of fan interaction. The quality of the experience is the company's top priority.

Founded 30 years ago, Insomniac produces 10,000 concerts, club nights and festivals for seven million attendees annually across the globe. The company's premier annual event, Electric Daisy Carnival Las Vegas, is the world's largest dance music festival and attracts more than 525,000 fans over three days.

The company was founded by Pasquale Rotella and has been based in Los Angeles since it was formed in 1993. In 2013, Insomniac entered into a partnership with global entertainment company Live Nation.

Keep up with Insomniac announcements and news on Insomniac.com, Facebook, and Twitter.

ABOUT AMPLIFYD

Amplifyd is a pioneering auction house dedicated to curating exceptional collections and unique experiences celebrating music, film, entertainment and culture.

Media Contacts:

INSOMNIAC

Page Bakunas page.bakunas@insomniac.com

DKC

insomniac@dkcnews.com